

**KEYE**  
**10700 Metric Blvd**  
**Austin, TX 78758**  
**KEYE-TV**  
**weareaustin.com**

Diane Henson for 3rd Circuit Court of Appeals  
1519 W 29th  
Austin, TX 78703

**Contract #** **1383734**  
**Schedule Dates** 10/19/12-10/31/12  
**Advertiser** Diane Henson for 3rd Circuit Court of Appeals (74)  
**Agency** CSM Media Works (7533)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DHenson 01/2012 (474093)  
**Salesperson** Davis, Jamie (2998)  
**Sales Office** KEYE/NEYE  
**Buyer Name** McRoberts, Carole  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments**

**Date Entered** 09/27/12  
**Last Modified** 09/27/12  
**Entered By** Jamie Davis  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$278.25  
**Net Total** \$1,576.75  
**Sales Tax**

<b>Austin (KEYE)</b>		
<u>By Calendar Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	14	\$1,855.00
<b>Grand Total:</b>	<b>14</b>	<b>\$1,855.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line (RevL) / SPOT	10/19/12-10/19/12	3	:30	5:58A- News-KEYE TV Morning News 6a						1			1	\$35.00	\$35.00	Austin (KEYE)		9/27/12
Est 1.0	Unapproved (RevL) on credit hold / SPOT	10/19/12-10/19/12	3	:30	5:58A- News-KEYE TV Morning News 6a						1			1	\$30.00	\$30.00	Austin (KEYE)		10/8/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	2	:30	7A- CBS-This Morning (New Title)						1			1	\$60.00	\$60.00	Austin (KEYE)		9/27/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	2	:30	9:59:30A- CBS-The Price Is Right						1			1	\$175.00	\$175.00	Austin (KEYE)		9/27/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	2	:30	10:58:45A- CBS-The Young and the Restless						1			1	\$300.00	\$300.00	Austin (KEYE)		9/27/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	2	:30	12:59:45P- CBS-The Talk						1			1	\$145.00	\$145.00	Austin (KEYE)		9/27/12
6.0	Revised Line (RevL) / SPOT	10/25/12-10/26/12	3	:30	5:58A- News-KEYE TV Morning News 6a	1				X	X			1	\$35.00	\$35.00	Austin (KEYE)		9/27/12
Est 6.0	Unapproved (RevL) on credit hold / SPOT	10/25/12-10/26/12	3	:30	5:58A- News-KEYE TV Morning News 6a	1				X	X			1	\$30.00	\$30.00	Austin (KEYE)		10/8/12
7.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	7A- CBS-This Morning (New Title)	1				X	X			1	\$60.00	\$60.00	Austin (KEYE)		9/27/12

## CONFIRMATION CONTRACT

Accepted-Agency//Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Austin (KEYE)**  
**By Calendar Month** **Spots** **Rate**  
 Oct. 2012 14 \$1,855.00  
**Grand Total:** 14 \$1,855.00

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8.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	9:59:30A- CBS-The Price Is Right	1				X	X			1	\$175.00	\$175.00	Austin (KEYE)		9/27/12
9.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	10:58:45A- CBS-The Young and the Restless	1				X	X			1	\$300.00	\$300.00	Austin (KEYE)		9/27/12
10.0	Revised Line (RevL) / SPOT	10/31/12-10/31/12	3	:30	5:58A- News-KEYE TV Morning News 6a						1			1	\$35.00	\$35.00	Austin (KEYE)		9/27/12
Est 10.0	Unapproved (RevL) on credit hold / SPOT	10/31/12-10/31/12	3	:30	5:58A- News-KEYE TV Morning News 6a						1			1	\$30.00	\$30.00	Austin (KEYE)		10/8/12
11.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	7A- CBS-This Morning (New Title)						1			1	\$60.00	\$60.00	Austin (KEYE)		9/27/12
12.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	9:59:30A- CBS-The Price Is Right						1			1	\$175.00	\$175.00	Austin (KEYE)		9/27/12
13.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	10:58:45A- CBS-The Young and the Restless						1			1	\$300.00	\$300.00	Austin (KEYE)		9/27/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	10/21/12-10/21/12	3	:30	6:30A- Sports-Tim McCarver								1	1	\$15.00	\$15.00	Austin (KEYE)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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